

**Your Event  
@ NUEDIGITAL**

MITHACHEN    AUSPROBIEREN    TEILHABEN

**Begrüßung**

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**insum**  
Hinter Ihre Kunden

Switch to  
digital  
Kundeninteraktion  
Ideen industriell verwirklicht

bayern  
design

**konnects**

MEMORY  
BOX

**Be part of the biggest tech festival  
in Southern Germany**

**June 22 – July 2, 2026**

 **Nürnberg  
DIGITAL  
FESTIVAL**  
06/22 – 07/02/2026



**18,000+**  
people from tech,  
business and  
science



**240+**  
events spanning from  
Deep Tech to Digital  
Culture



**260+**  
partners in the  
region's innovation  
ecosystem

**Bayerischer  
Digitalgipfel**

Kicking off in 2026  
within the **NUEDIGITAL**  
program



**360+**  
speakers, making  
digital topics real  
and relatable



**11**  
days packed with  
future-forward  
content



**100+**  
locations across  
7 cities in the region

# Your Part in Building a Strong Community

The **Nürnberg Digital Festival (NUEDIGITAL)** is an open platform that connects people and organizations to make innovation visible and technology something you can engage with directly. The festival is **decentralized, diverse, and participatory**. Businesses, universities, and institutions host their own events at different locations across the city — all happening at the same time.

As host, you can **present your expertise, ideas, or projects through your own event** — whether it's a workshop, lecture, exhibition, or another format. To ensure the festival remains free and accessible to all, each participating organization supports **NUEDIGITAL** with a **contribution** based on company size, ranging from €500 to €5,000 per event. **This way, everyone plays a role in driving digital transformation in the region.**



# Your Benefits as an Event Host at NUEDIGITAL

**Collective reach and visibility:** Your event and organization have the potential to reach over 18,000 people. This collective reach is made possible by the combined efforts and network of all participating partners.

**Access to the tech community:** As part of **NUEDIGITAL**, you'll engage with members of the tech community and gain entry to a network of over 260 additional partners, opening opportunities for collaboration and joint projects.

**Positioning as an innovation leader:** Organizing an event signals that your organization is actively engaged in a dynamic innovation ecosystem. This strengthens internal team identity and enhances your external image among talent and clients.

**Full autonomy with support:** You have complete control over the type of event you organize. The **NUEDIGITAL team** provides planning assistance through webinars and individual support, along with a free **NUEDIGITAL branding package** to help you present your event professionally.



# Your Path to Hosting at NUEDIGITAL

1

## Idea Phase

Get input and support from **Sarah** or **Johanna**. They'll help you get started, offer tips, and discuss your event ideas with you.

[Book an appointment](#)

2

## Your event host profile

Create or update your organizer profile by accessing your personal account area on the **NUEDIGITAL website**.

3

## Your NUEDIGITAL event

You can register your event on the website starting on **February 10**.

4

## Your event is live online

The schedule will be published online in April. You can now promote your event and manage registrations.

5

## Festival-Time!

**June 22 to July 2, 2026**, the metropolitan region goes yellow, and your event will be at the center of it.

Ready? Become an Event Host at

 **Nürnberg  
DIGITAL  
FESTIVAL**

**06/22 – 07/02/2026**

# Contact



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